

Module Code	AX-4306		
Module Title	Advanced Screen Production		
Degree/Diploma	Bachelor of Arts (Design and Creative Industries)		
Type of Module	Major Option		
Modular Credits	4	Total Student Workload	8 hours/week
		Contact Hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
<b>Aims</b>  An advanced production module to teach students a variety of techniques and skills about moving-image making and screen production, particularly focusing on aesthetics, techniques and skills function on non-fiction genre, time-based visual creativity. This module also aims to train students to approach screen media theories to engage critical thinking and textual analysing of non-fictional audio-visual works. Moreover, this module provides students an opportunity to group up and use updated digital production equipment, creating a non-fictional audio-visual project.			
<b>Learning Outcomes</b> <i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order :	25%	- Describe the process of brainstorming, writing proposal, filming and editing a short non-fiction screen project - Identify creative elements and steps of making a short screen project	
Middle order :	25%	- Define and apply both visual and textual techniques to propose a short screen project - Identify elements and techniques of creating a short screen project by group	
Higher order:	50%	- Practically achieve making a short non-fiction screen project by group - Practically achieve writing a textual essay with critical thinking skills individually	
<b>Module Contents</b> - aesthetics and theories effectively reflecting on time-based, non-fiction genre documentary or experimental filmmaking - pre-production, filming and editing non-fiction screen project - critical thinking method to analyse non-fiction screen project - hands-on techniques and skills for producing documentary or experimental audio-visual works - documentary genre and production - experimental genre and production - other non-fiction genre screen production - working on a non-fiction project as a production crew			
Assessment	Formative Assessment	Weekly discussion and feedback	
	Summative Assessment	Examination: %  Coursework: 100% -treatment for group production 20% -group production 40% -individual critical essay 30% -participation 10%	